

Product Background

What Is The beamz™?

The beamz is a pioneering and patented invention that inspires people to create music easily by interacting with light and sound.

How Does The beamz Work?

The product has six laser beams. Breaking any one of the beams with your hand triggers the system to play streams of musical notes or sounds. Every performance is a success because whichever beam you break, the music will always be harmonious. Play it alone or with friends and family for a fun group experience.



The beamz music system has three components.

1. Interface – This is the physical *body* of the system; a “W” shaped device that emits the lasers.
2. Software – This is the *mind* of the system - a PC-based software application to load onto your computer. It responds to the performers motions. MacBook Pro users can play the beamz while running a virtual windows software (see product specifications for more detail).
3. Music library – This is the *soul* of the system. The product comes with 30 original works in a variety of musical genres including rock, jazz, blues, reggae, country, hip hop, latin and classical. Because each player-inspired performance is unique, the true number of arrangements is unlimited. Players can purchase more music, online at thebeamz.com.

While very easy to use, the brain behind the beamz is a complex system that is powered by sophisticated software and five new patented processes.

The Player Experience

The beamz can be used by anyone regardless of musical experience or skill. Players create unique and harmonious music every time. They enjoy the personal expression and passion of performing music with no training or sour notes. Every performance is a success. Just 10-minutes of learning leads to a lifetime of exploration.

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play the light®

thebeamz.com

Players say the beamz is a great interactive centerpiece for social and family gatherings. It brings people together as they explore and create new music and memories – triggering joy, laughter and bonding over a common experience. To further enhance play, users may link two beamz systems for a collaborative jam session.

Playing the light can also be a relaxing personal experience that allows users to get lost in the moment. They play the beamz by themselves as a creative outlet for powerful personal expression. Some experience it as a freeing way to unwind from the pressures of the day.

Lifetime Of Exploration

The beamz is designed to meet the needs of the novice as well as the experienced musician, which is why players will enjoy the product for years as they grow in skill level. New players can plug in and perform immediately. Accomplished musicians will especially enjoy exploring this new form of interactive music.

Product Specifications Overview

The lightweight beamz system should fit easily on most table tops.

- Height: 45 cm (Approximately 18 inches)
- Width: 64 cm (Approximately 25.5 inches)
- Weight: 6 lbs (2.72 kg)

Accessories (not included):

- Computer system
- External speakers or headphones recommended

The beamz is designed to run with PCs and some Macintosh computers. See our full product specifications sheet for detailed information.

Purchase

beamz price: \$599

Available through the company's Web site: thebeamz.com or at Sharper Image stores

Additional Songs

Additional songs may be purchased and downloaded through thebeamz.com.

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